



International Student: Permission International Marketing Agents to use Hospitality Training Australia's persons or organization's name. 12-1011

Purpose:

To ensure the ethical and appropriate use of Hospitality Training Australia name or marketing or promotional material, in the marketing or advertising material used by Hospitality Training Australia to promote itself.

Permission:

Representatives of Hospitality Training Australia must obtain prior written permission from any person or organisation whose name HTA wishes to use for the purpose of marketing or advertising using that persons or organisation's identifying name.

Conditions of Use:

Hospitality Training Australia must abide by any conditions of the permission given when using a person's or organisation's name in its marketing material.

Policy Authorisation:

Responsibility:	C.E.O.	
Confirmation Date:	16/08/07	Signed:
Version No:	2	
Hard Copy:	Policy Manual Marketing Manual Trainer Manual	
Electronic Record:	Computer AF00032 – Machine No. 3 E:\Policies & Procedures\AQTF Standard 12 Ethical Marketing\12-1000 Policy\12-1003 Permission for Use of Name.doc	
Links	Form 12-4001 12-4002	