International Student:
Permission International Marketing Agents to use Hospitality Training Australia’s persons or organization’s name. 12-1011

Purpose:
To ensure the ethical and appropriate use of Hospitality Training Australia name or marketing or promotional material, in the marketing or advertising material used by Hospitality Training Australia to promote itself.

Permission:
Representatives of Hospitality Training Australia must obtain prior written permission from any person or organisation whose name HTA wishes to use for the purpose of marketing or advertising using that persons or organisation’s identifying name.

Conditions of Use:
Hospitality Training Australia must abide by any conditions of the permission given when using a person’s or organisation’s name in its marketing material.

Policy Authorisation:
Responsibility: C.E.O.
Confirmation Date: 16/08/07 Signed: ..............................................................
Version No: 2
Policy Manual
Marketing Manual
Trainer Manual
Hard Copy: Computer A00032 – Machine No. 3
E:\Policies & Procedures\AQTF Standard 12 Ethical Marketing\12-1000
Policy\12-1003 Permission for Use of Name.doc
Electronic Record: Form 12-4001
12-4002

Links